



Instructor:

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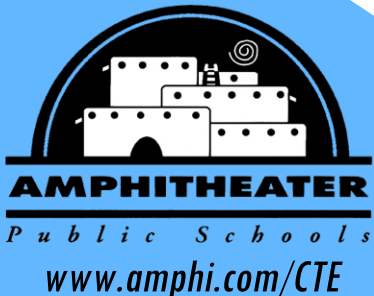
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Offered at:



**Leads into the following
College Majors:**

- Graphic Design
- Media Arts
- Photography
- Marketing



Graphic Design



In this course, students:

- Produce and design high quality artwork using professional graphic design, layout, and photo editing software (Adobe Photoshop, Adobe Illustrator, and InDesign).
- Create advertising campaigns (posters, events, announcements).
- Run a full scale Graphic Design Firm.
- Usher a product from design to production.
- Learn professional printing and product creation techniques.
- Compete in SkillsUSA.

Industry Certifications:

- Adobe Illustrator

Possible Career Pathways:

- | | | |
|-----------------------|------------------------|----------------------------------|
| - Graphic Designer | - Art Director | - Public Relations |
| - Advertising Manager | - Web Developer | - Software Application Developer |
| - Multimedia Artist | - Marketing Specialist | - Social Media Specialist |
| - Magazine Editor | - Marketing Director | |

"Graphic Design is an endlessly interactive class that encourages creative thinking. You can learn so many useful and interesting skills!"

~ Austen Brown, Junior at Ironwood Ridge